## spotlight ON

## **GMazza Salon:** State-of-the-art beauty shop... with a green touch



ennaro and Cindy Mazza are no strangers to the beauty business. With over 20 years of experience, they know the importance of keeping up with the most current hair design trends, utilizing the latest technologies and ensuring their customers are happy. Their new shop, GMazza Salon located in Scarsdale, takes all that and goes one step further: by being environmentally conscious.

Says Gennaro: "We have partnered with Emmebi Italia, a hair care company that specializes in environmentally-friendly products—such as no-ammonia permanent hair color, a mineral treatment line that offers organic treatments and shampoos, and a Bio Keratin treatment with no formaldehyde to tame your frizz-all imported from Italy. We are the only salon in Westchester that carries this unique selection

of hair products," he notes. In addition, the salon also carries the full line of noted celebrity hair stylist Nick Arrojo's hair care products.

Because a woman's hair is often her crown and glory, nothing but the best will do in its upkeep and care at GMazza. The salon offers an organic line of shampoos, conditioners and treatments for such scalp ailments as hair loss, dandruff, itchiness and oiliness. "Then," says Cindy, "we have what I call 'the delicious line,' really known as the Zero 35 Milk Line, also imported from Italy. It's a

shampoo and conditioner line that smells so good, you just want to eat it!" It consists of four different sets of shampoos and conditioners: one for nourishing that smells like mint chocolate; one for volumizing that smells like orange popsicle; one for delicate hair that smells like an Italian peach; and one for smoothing that smells like coconut.

Rest assured you are in

good hands with GMazza's team of hair colorists and hair designers who are all very talented, attentive and friendly toward their clients. Says Gennaro: "They will do what it takes to make sure each customer leaves very happy and confident about their hair—so happy that they will want to recom-

What separates a good salon from a great one is the attention to detail. And it's in the details where GMazza Salon also shines. The ambience is bright, warm and calming, and clients are pampered with a massaging shampoo, a hot towel around their neck to relieve stress and a complementary cappuccino to top it all off (in ceramic mugs, to cut down on paper waste). In keeping with its eco-friendly theme, the salon offers a nojet Jacuzzi pedicure, which uses disposable plastic liners in the pedi bowls, making the process very hygienic, germ- and infection-free.

GMazza Salon takes pride in being 'Eco Chic,' offering the best in eco-friendly hair and beauty care for customers, in addition to utilizing "green" cleaning agents, energy-efficient lighting and recycling all they can. "I guess you could say that we are 100 percent committed to beauty for our customers—and for our planet," says Cindy.

That commitment to ex-

That commitment to excellence has been rewarded with a large and growing customer base. Online reviews of the salon are all positive, with posts such as: "Very impressed with this new salon! We really needed this in Westchester! The people are

great and the products used in my hair were ammonia free. Highly recommend!" Another post gave kudos to the owner: "Cindy went above and beyond to exceed my expectations. I left the salon feeling like a new person!" Another writes: "I feel as though I am on vacation."

It's all music to their ears for Cindy and Gennaro, who believe a visit to their salon is not simply for a haircut, but for a total pampering experience —one that will leave others "green" with envy!





## HOURS

Tuesday and Wednesday: 9am to 5pm Thursday: 9am to 8pm Friday and Saturday: 8:30am-5:00pm Sunday and Monday: Closed